

# 4 AFFORDABLE ZOOM ALTERNATIVES FOR SMALL BUSINESSES

	 RingCentral MVP	 Office 365 E3	 Google Hangouts Meet	 Group Facetime
 Features	<ul style="list-style-type: none"> <li>Cloud phone &amp; business numbers in 100 countries</li> <li>Unlimited audio conferencing</li> <li>Video meetings</li> <li>Team messaging</li> <li>Business SMS</li> <li>Secure unlimited online fax</li> </ul>	<ul style="list-style-type: none"> <li>Chat</li> <li>File sharing</li> <li>Video meetings</li> <li>Productivity/workflow</li> <li>OneDrive/SharePoint for file storage and sharing</li> </ul>	<ul style="list-style-type: none"> <li>Includes email</li> <li>Video &amp; voice conferencing</li> <li>Team messaging</li> <li>Google Drive apps (Docs, Sheets, Slides, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Apple's attractive and simple FaceTime user interface</li> <li>Up to 31 callers</li> <li>Start calls directly from Messages app</li> <li>Creative filters for video chat</li> </ul>
 App integration	<ul style="list-style-type: none"> <li>Office 365</li> <li>Google G Suite</li> <li>Slack, and hundreds of other productivity/file sharing apps</li> </ul>	<ul style="list-style-type: none"> <li>Works well with hundreds of third-party apps</li> </ul>	<ul style="list-style-type: none"> <li>Works well with hundreds of third-party apps</li> </ul>	<ul style="list-style-type: none"> <li>N/A</li> </ul>
 Support	<ul style="list-style-type: none"> <li>24/7 live phone support for RingCentral MVP plans</li> <li>Live training also included for admins &amp; end users</li> </ul>	<ul style="list-style-type: none"> <li>24/7 online and phone support</li> </ul>	<ul style="list-style-type: none"> <li>Phone</li> <li>Email</li> <li>Online options</li> </ul>	<ul style="list-style-type: none"> <li>General Apple support</li> </ul>
 Security	<p><b>Seven layers of protection:</b></p> <ul style="list-style-type: none"> <li>Physical</li> <li>Network</li> <li>Host</li> <li>Data</li> <li>Application</li> <li>Business processes</li> <li>Enterprise level</li> </ul>	<ul style="list-style-type: none"> <li>Team-wide and organization-wide two-factor authentication via Active Directory</li> <li>Encryption of data in transit and at rest</li> </ul>	<ul style="list-style-type: none"> <li>Google Admin</li> <li>Vault</li> <li>Cloud Identity Premium</li> <li>And Endpoint Management included</li> </ul>	<ul style="list-style-type: none"> <li>FaceTime traffic is end-to-end encrypted</li> </ul>
 Drawbacks	<ul style="list-style-type: none"> <li>Pricier on the surface, but value pays off</li> </ul>	<ul style="list-style-type: none"> <li>Phone and audio conferencing available only for an added fee</li> <li>No fax/SMS</li> <li>No option for customer-facing integration or personalized training</li> </ul>	<ul style="list-style-type: none"> <li>No fax or SMS</li> <li>No option for customer-facing integration or personalized training</li> </ul>	<ul style="list-style-type: none"> <li>Mac ONLY</li> <li>No teaming/productivity software included—purely for video communications</li> </ul>
 Other add-ons	<ul style="list-style-type: none"> <li>Entire suite of customer engagement tools to put all operations in one place, plus a developers' platform</li> </ul>	<ul style="list-style-type: none"> <li>Phone/audio conferencing</li> </ul>	<ul style="list-style-type: none"> <li>N/A—highest package</li> </ul>	<ul style="list-style-type: none"> <li>N/A</li> </ul>