

# The ROI of reducing app overload

Simplifying business communications and collaboration apps has big payoffs for IT and the workers they serve

## What are end users saying?

Up to **32** days a year

are wasted by 69% of workers navigating between apps



## End users seek a solution

**66%** of workers want a single communications platform

Top five benefits of an integrated approach

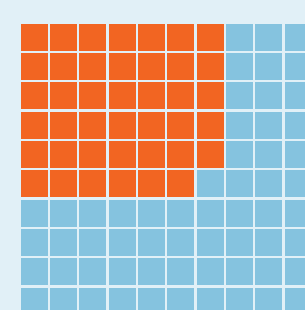


## What is IT's perspective?



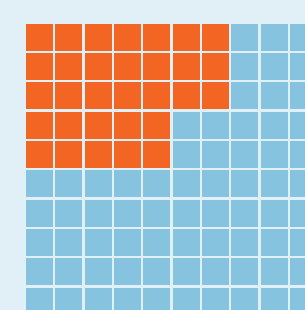
**75%** say managing **disparate communications and collaboration apps** is challenging

## IT's solution to reduce complexity



**41%**

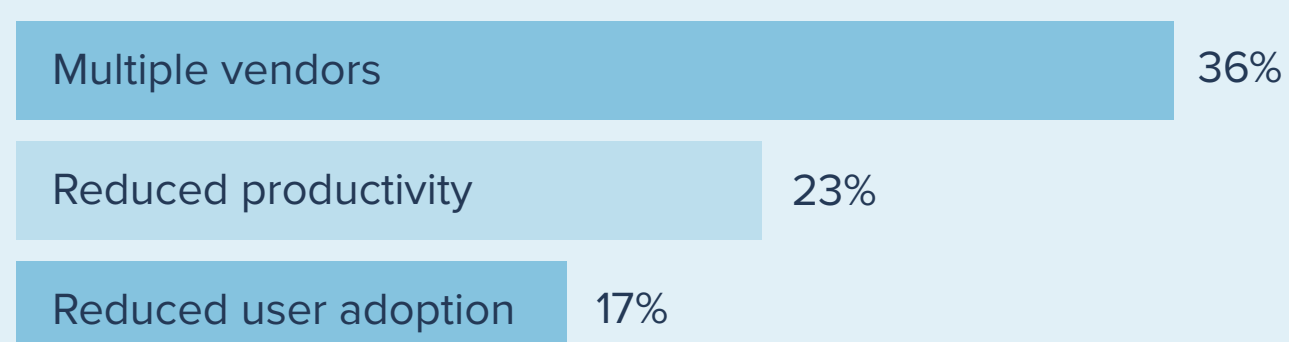
**integrate** business communications apps with other popular apps



**31%**

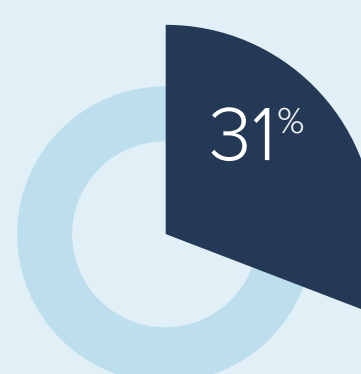
implement **a single** communications and collaboration solution

**IT's biggest challenges** managing multiple communications and collaboration apps

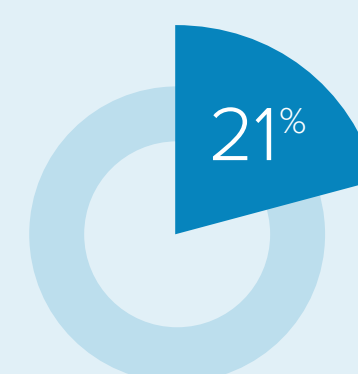


## Benefits of reduced app complexity

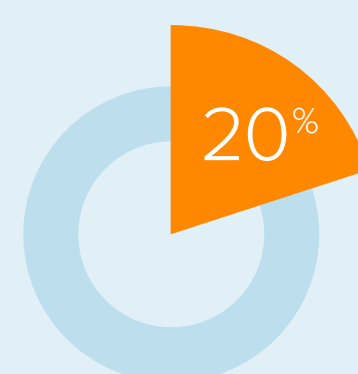
Increased productivity



Reduced costs



Increased user adoption



End users and IT have a consistent perspective on app overload. With a single communications platform, businesses can help stop the insanity of app overload—and create a state of workplace zen.