The ROI of reducing app overload
Simplifying business communications and collaboration apps has big payoffs for IT and the workers they serve

What are end users saying?

Up to 32 days a year are wasted by 69% of workers navigating between apps.

End users seek a solution

66% of workers want a single communications platform.

Top five benefits of an integrated approach:
- Time savings: 54%
- Increased organization: 52%
- Better communication with colleagues: 51%
- Increased productivity: 51%
- A feeling of control over work: 31%

What is IT’s perspective?

75% say managing disparate communications and collaboration apps is challenging.

IT’s biggest challenges managing multiple communications and collaboration apps:
- Multiple vendors: 36%
- Reduced productivity: 23%
- Reduced user adoption: 17%

IT’s solution to reduce complexity:
- Integrate business communications apps with other popular apps: 41%
- Implement a single communications and collaboration solution: 31%

Benefits of reduced app complexity:
- Increased productivity: 31%
- Reduced costs: 21%
- Increased user adoption: 20%

End users and IT have a consistent perspective on app overload. With a single communications platform, businesses can help stop the insanity of app overload—and create a state of workplace zen.

Source: Survey of 200 IT leaders at Enterprise Connect 2018.