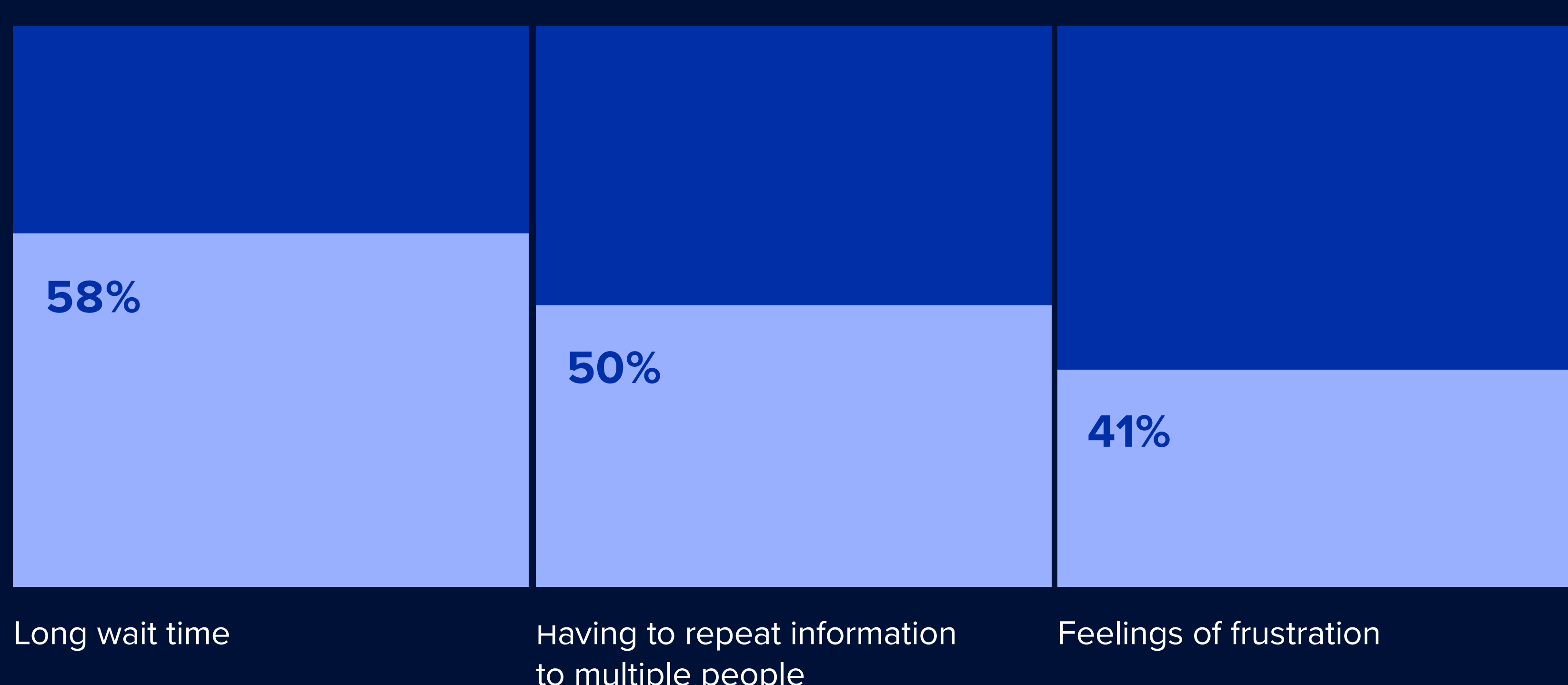


Communication Issues Drive Shopper Frustration

Top 3 issues shoppers face when interacting with retailers:



When communication frays, retailers pay

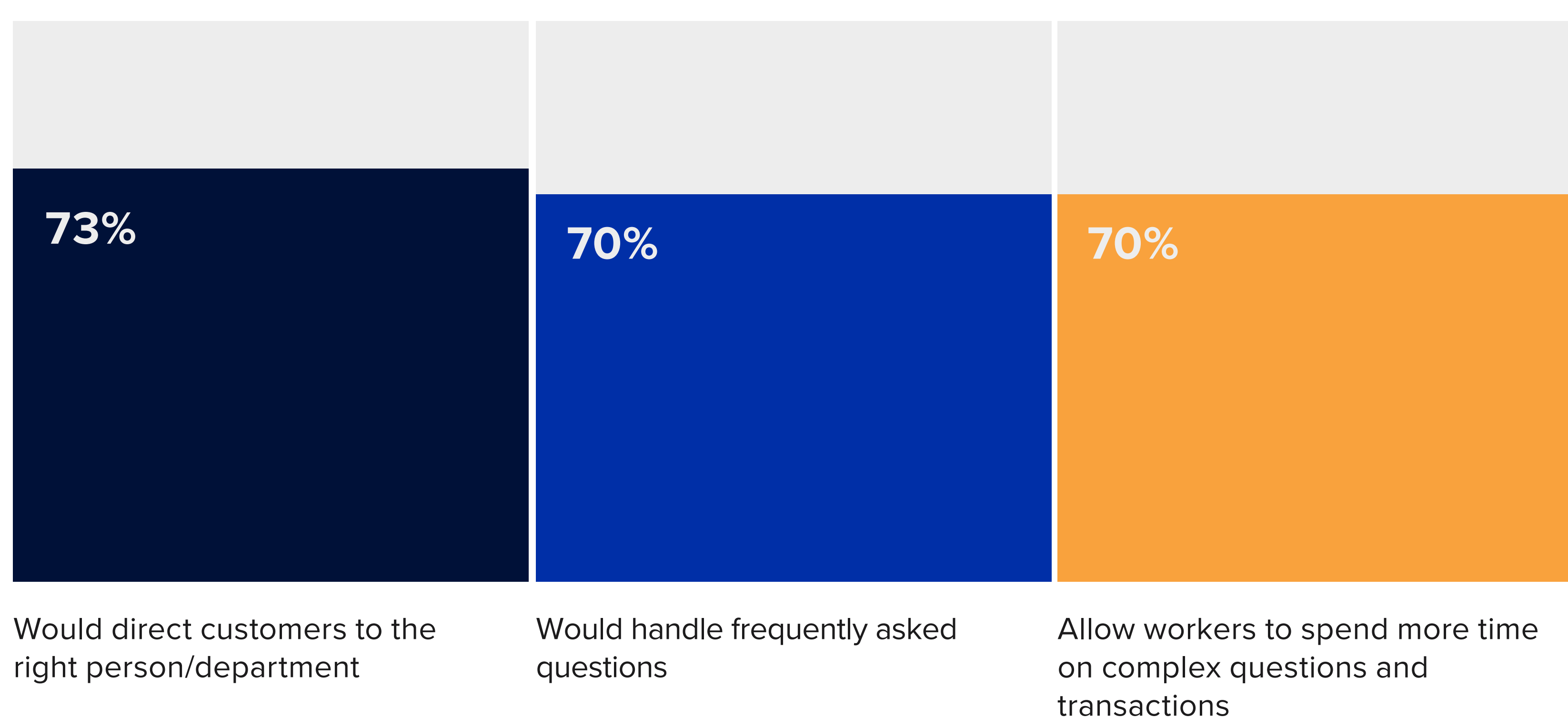
When shoppers are unable to reach an associate, consequences to the retailer can be severe.



Automating shopper communications saves time, improves experience

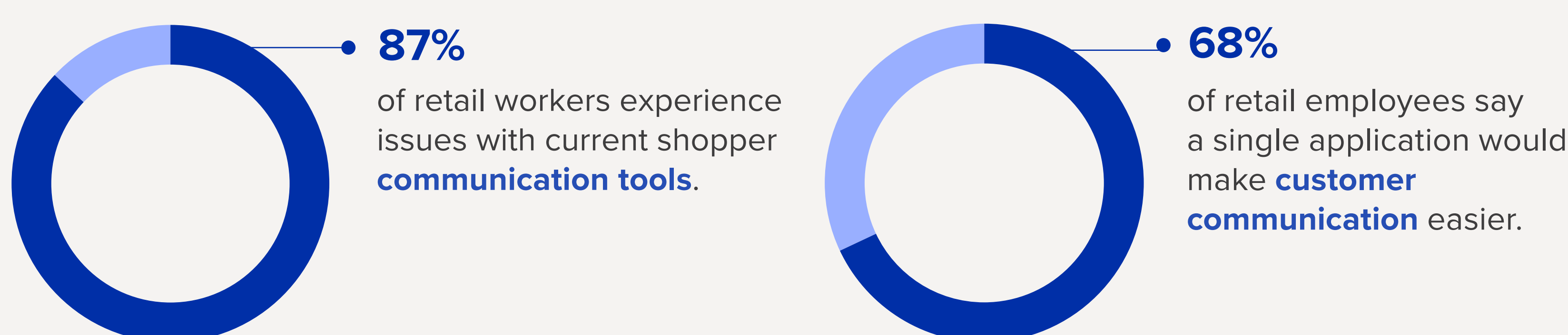
Retail workers see potential time savings through automation for both customers and themselves.

Top 3 automation benefits:



Unified communications improves shopper engagement

A single app is highly appealing. A clear majority of retail employees say a single application would make both customer communication and employee communication easier.



RingCentral is your one-stop-shop app. Visit ringcentral.com/retail to learn more.

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