



# Maximize customer engagement with High Volume SMS



High Volume SMS integrates business and marketing SMS programs into your current custom applications using your RingCentral business number. Send targeted or bulk SMS campaigns using our programmatic API or ready-to-use app with a full communications platform, deep insights, and the ability to ensure regulatory compliance.

## Features

- **Deploy scalable SMS programs with automated message queuing**  
Send up to 250,000 messages per day and 10,000 unique SMS messages in a single API request with our High Volume SMS API and automated message queue.
- **Use your existing business numbers**  
Use your trusted RingCentral numbers to send SMS messages from extensions, departments, or your company number.
- **Opt-in and opt-out handling with subscriber reporting**  
Stay compliant with message opt-in and opt-out requests and detailed subscriber reporting managed by RingCentral.
- **RingCentral Office® numbers with voice, video, fax, and data**  
Each number comes packed with the full capabilities of RingCentral Office, providing user callback and video functionality.
- **Out-of-the-box SMS app in the RingCentral App Gallery**  
Reduce development time with our prebuilt app available in the RingCentral App Gallery, or build your own with the API.

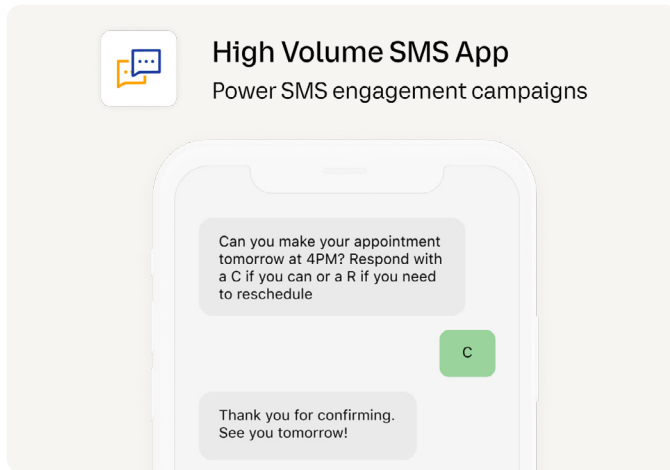
## Why use RingCentral High Volume SMS?

High Volume SMS enables 1 to 10,000 messages sent in a single API request and up to 250,000 messages per day, all from the RingCentral number your customers know.

Elevate your customer experience by using chatbots, surveys, appointment reminders, notifications, promotional messages, and more.

## Functionality for all industries and businesses of any size

Whether you're sending promos for e-commerce, healthcare appointments, reminders in education, chatbots in hospitality or anything in between, customers' expectations are evolving, and we're here to enable an elevated end-user experience with up to 98% open rates via SMS.



## Getting started couldn't be easier

Adding SMS to your application couldn't be easier with our SDKs for Java, C#, PHP, JavaScript, or use our prebuilt app in the RingCentral App Gallery.



## Pricing: Transparent pricing with no surprise fees

High Volume SMS is competitively priced \$0.0085 per message sent and received, all on your current RingCentral bill. Consolidate your business partners and streamline your budget while revolutionizing your communications with RingCentral's High Volume SMS.

For more information, please contact a sales representative. Visit [developers.ringcentral.com/api-products/sms](https://developers.ringcentral.com/api-products/sms) or call 855-774-2510.

RingCentral, Inc. (NYSE: RNG) is a leading provider of business cloud communications and contact center solutions based on its powerful Message Video Phone™ (MVP™) global platform. More flexible and cost effective than legacy on-premises PBX and video conferencing systems that it replaces, RingCentral empowers modern mobile and distributed workforces to communicate, collaborate, and connect via any mode, any device, and any location. RingCentral offers three key products in its portfolio including RingCentral MVP™, a unified communications as a service (UCaaS) platform including team messaging, video meetings, and a cloud phone system; RingCentral Video®, the company's video meetings solution with team messaging that enables Smart Video Meetings™; and RingCentral cloud Contact Center solutions. RingCentral's open platform integrates with leading third-party business applications and enables customers to easily customize business workflows. RingCentral is headquartered in Belmont, California, and has offices around the world.

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