



Cleantech Group Finds Global Connectivity with RingCentral

Company profile

Cleantech Group accelerates sustainable innovation through data, events, and strategy.

Website

cleantech.com

Headquarters

San Francisco, CA

Size

45 employees

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Connecting corporations to sustainable innovation

Founded in 2002, Cleantech Group's (CTG) mission is to accelerate sustainable innovation. Core to this mission is i3, an online platform that connects corporations with innovation, at scale, by allowing them to find, vet, and connect with startups—efficiently building an innovation pipeline. In conjunction with i3, CTG offers premium advisory services for businesses in need of expertise, design, and execution of sustainable innovation, and management of the pipeline created in i3. The i3 platform comes to life at CTG's global events, which convene corporations and startups, along with other players shaping the future of sustainable innovation. CTG is headquartered in San Francisco and has offices in London and New York.

Communicating internationally

All of Cleantech Group's employees use RingCentral Office® for both internal and external communications. With clients all over the world, the company values the ease of connectivity, regardless of location. Whether employees are in the office, on the go, or even in a different time zone, customers and colleagues can easily reach them.

“I work in the San Francisco office, and I love being able to call someone at the London office with just a four-digit extension,” says Office Manager Pratiti Beldner. “All phone calls from our main line come through me, but it doesn't matter

where an employee is—I can transfer the call quickly.”

Administration made easy

Cleantech Group does not have internal IT staff, so Beldner's responsibilities change on a daily basis. RingCentral's easy-to-use administration portal makes managing the phone system simple—even remotely. Preconfigured phones made getting on the RingCentral system simple for the staff; the process was plug-and-play.

“As an administrator, it's very easy for me to help users with their accounts,” Beldner says. “RingCentral helps us communicate more effectively, because we can do everything internally, and we don't have to rely on or wait for outside services.”

Improved efficiency with practical features

Reliable communication is essential to Cleantech Group's client relationships. With RingCentral, the company has individual conference lines for its employees and has experienced excellent call quality. In addition, the web meetings feature has become an integral part of the company's communications. They use screen sharing to quickly present their services to current and prospective clients.

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